Krenek Printing

Specializing in
Personalized Subdivision Newsletters

Bringing Affordable Advertisement, Subdivision News, Local Events and Organizations to over 105,000 homes in the West Houston and Katy areas.

Highway 6 Area

Copperfield
Northwest
Barker
Langham
Stone Gate
Hearthstone
Concord Bridge / Twin Lakes
Eldridge
Colonies
Deerfield
Bear Creek
Glencairn
Windsong
529 Informer
Village News
The Lamp Post
Connections
Cypress South
Cypress North

**** Look inside for prices and maps with complete subdivision listings.***

Katy Area

Nottingham
Katy Communicator
The Lakes
Oak Park Trails
Green Trails
Cinco Ranch
Falcon Point
Grand Lakes / Canyon Gate
Seven Meadows / Westheimer Lakes / Parkway Lakes
Memorial Parkway
Cimarron
West Memorial / Governor's Place
Williamsburg
Westlake
The Morton Review
Westfield / Villages of Sundown Glen
Pin Oak Village / Grayson Lakes
Cross Creek Ranch
Firethorne

281-463-8649
fax **281-463-2425**

ads@krenekprinting.com

7102 Glen Chase Ct.
Houston, TX 77095

Frequently Asked Questions at Krenek Printing

How do I place a business ad in a newsletter published by Krenek Printing?

1 - Choose your areas and ad size from the price list. For further detail, see the pricing guide on the next page.
2 - Fill out and return an account information form. If you did not receive an account information form, we can fax or email one to you or you can download one as a part of the price list at www.krenekprinting.com.
3 - Send the content of your ad by fax to 281-463-2425 or by email to ads@krenekprinting.com. Specific logos, photographs and artwork must be sent by email to ads@krenekprinting.com. The content and payment for the ad are due by the deadline. We accept all forms of payment.
4 - You will receive confirmation of your ad by phone or email.

Will Krenek Printing create an ad for me?

Yes. We will design an ad for you at no additional charge. We encourage you to provide us with full details and any ideas you have. (Charges may incur for excessive changes on proof or detailed layouts).

When can I expect a proof for my ad?

After the deadline, you will receive a proof of your ad from one of our graphic artists. At this time, you will have an opportunity to catch any errors, typos or make minor changes. Proofs must be approved and returned in a timely manner to avoid errors in publishing.

Can I provide my own ad?

Yes. Please send your completed ad by the deadline to ads@krenekprinting.com. Ads must be in the dimensions on the price list and in its original, vector format. We accept InDesign, Illustrator, Photoshop (non-flattened), Publisher, Word, PDF, EPS, PrintShop. We do not accept JPG, TIFF, GIF or other raster files for complete ads.

Can I pay for placement of my ad?

Only for the back cover when it is available. We do not offer paid placement inside the newsletter.

How are ads placed in the newsletters?

Randomly. We have a system to track the placement of ads and we make every effort to rotate the ads on a monthly basis with consideration to past placements. Other factors, however, are involved and we cannot guarantee any particular placement of your ad.

THE WAITING IS OVER!!
Get your place in Copperfield or Cinco Ranch NOW!

Pricing and Discount Guide

Base Cost

Ad Layout Included in Price

To determine the base cost of your ad, add the cost of each newsletter you wish to advertise in for the size you choose. Ads of different sizes and in different areas cannot be priced together.

Ad Size (WxH) Actual Dimensions / Newsletter	Circ	2 x 4 (3.75 x 2 or 1.75 x 4)	3 x 4 (3.75 x 3 or 2.75 x 4)	4 x 4 (3.75 x 4)	Quarter Pg (3.75 x 5 or 4.75 x 4)	Third Pg (3.75 x 6, 5.75 x 4 or 7.7 x 3)	4 x 8 (3.75 x 8 or 7.7 x 4)	Half Page (7.7 x 5 or 3.75 x 10.25)	Full Page (7.7 x 10.25)
2-6 Northwest	2563	$35	$48	$62	$76	$88	$111	$130	$190
		2 Abenteen	3 Copper Brook		4 Copper Grove		5 Copper Village		6 Cypress Falls Estates

Newsletter groups go to multiple neighborhoods which will be listed below the prices. The numbers correspond to their location on the map. Some of these may receive a customized, official version of the newsletter (noted with an asterik *).

Back Cover Placement

Base Cost + 50% + $50

We do not offer placement inside the newsletters. You can be placed on a waiting list for back pages. When available, the cost is one and a half times the base cost plus fifty dollars.

Discounts

Multiple Newsletters

10-20%

You will receive the following discounts based on the number of newsletters you advertise in:
(Volume discounts are applied per area. Newsletters in different areas cannot be combined.)

2 NLS -- **10%** 3 NLS -- **12%** 4 NLS -- **14%** 5 NLS -- **16%** 6 NLS -- **18%** 7 or more -- **20%**

Both Areas

5%

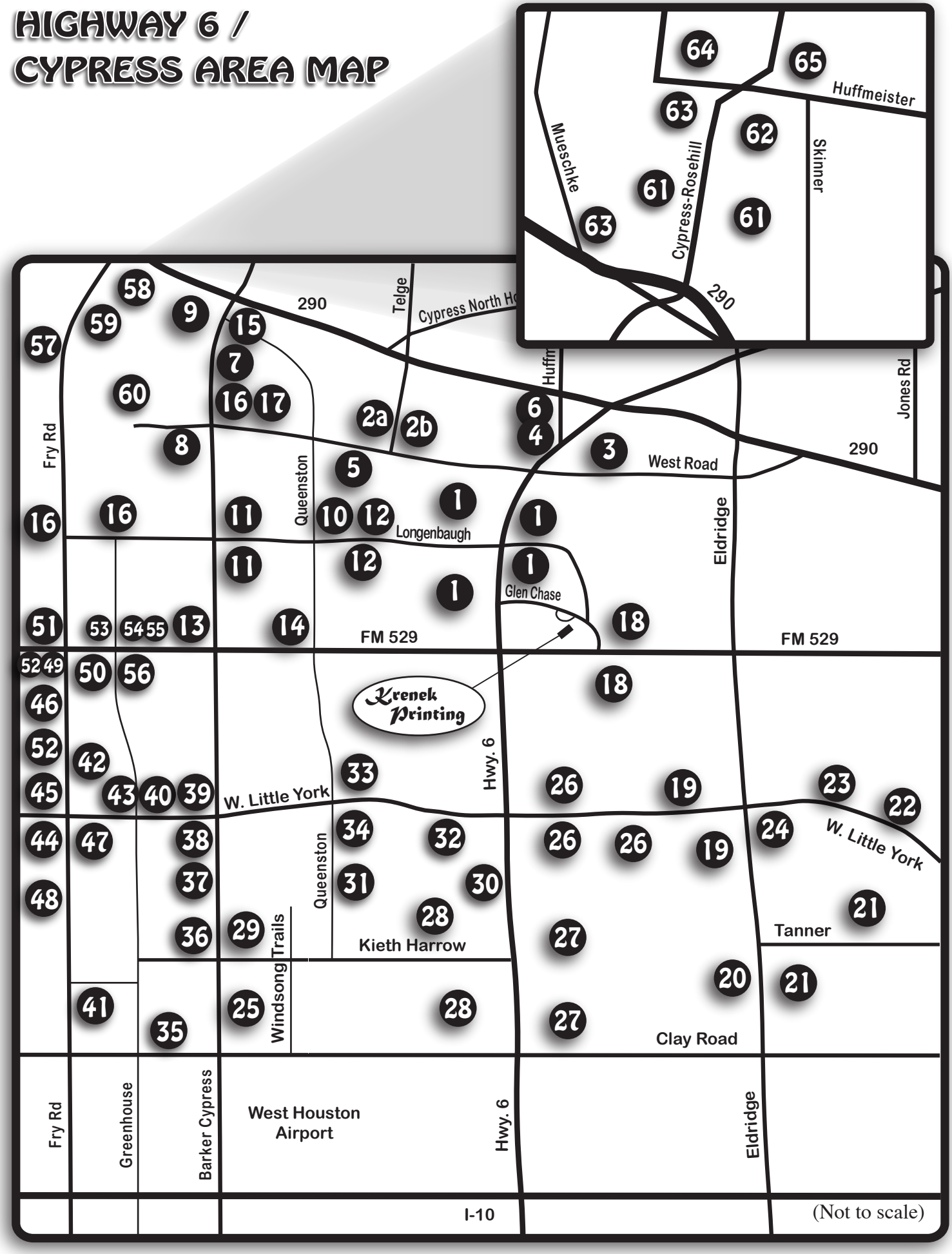
Advertise in 9 or more newsletters in Hwy 6 / Cypress and 9 or more newsletters in Katy for the same month. Both areas must be booked at the same time.

3 Month Contract

10%

Prepay for three months in any newsletters to receive this discount.

HIGHWAY 6 / CYPRESS AREA MAP



HIGHWAY 6 / CYPRESS NEWSLETTERS

Total Circulation:
Approx. 57,000 Homes

Deadline for Advertising:
12th of preceding month
(example: Jan 12 for February newsletters mailed in February)

Delivery Date:
First part of the month

Ad Size (WxH) Actual Dimensions / Newsletter	Circ	2 x 4 (3.75 x 2 or 1.75 x 4)	3 x 4 (3.75 x 3 or 2.75 x 4)	4 x 4 (3.75 x 4)	Quarter Pg (3.75 x 5 or 4.75 x 4)	Third Pg (3.75 x 6, 5.75 x 4 or 7.7 x 3)	4 x 8 (3.75 x 8 or 7.7 x 4)	Half Page (7.7 x 5 or 3.75 x 10.25)	Full Page (7.7 x 10.25)
1 Copperfield*	6050	$86	$119	$156	$190	$210	$230	$270	$396
2-6 Northwest	2610	$35	$48	$62	$76	$88	$111	$130	$190
		2a Aberdeen Green*	2b Aberdeen Trails	3 Copper Brook	4 Copper Grove*	5 Copper Village*	6 Cypress Falls Estates		
7-9 Barker	1430	$17	$24	$31	$38	$44	$56	$65	$96
		7 Riata Ranch	8 Lone Oak*	9 Barker Lake					
10-14 Langham	3740	$45	$62	$81	$99	$114	$144	$168	$247
		10 Brookside	11 Copper Lakes*	12 Wheatstone	13 Westgate*	14 Sheffield*			
15-17 Stone Gate	5000	$72	$99	$130	$158	$184	$230	$270	$396
		15 Stone Gate	16 Canyon Lakes	17 Canyon Lakes Village					
18 Hearthstone*	1515	$26	$36	$46	$57	$66	$83	$97	$142
19 Concord Bridge* / 20 Twin Lakes*	2030	$29	$40	$52	$64	$74	$93	$109	$159
21-24 Eldridge	2910	$42	$58	$75	$92	$107	$134	$157	$230
		21 Lakes on Eldridge	22 Villages at Lake Pointe*	23 McKendree Park	24 Eldridge Park				
25 Deerfield	1030	$22	$30	$39	$48	$56	$70	$82	$121
26 Colonies*	2585	$31	$42	$55	$68	$78	$98	$115	$169
27 Bear Creek*	2220	$26	$36	$47	$57	$66	$83	$105	$143
28 Glencairn*	2850	$27	$38	$49	$60	$70	$87	$102	$150
29 Windsong*	1150	$19	$26	$34	$42	$48	$61	$71	$105
30-34 Village News	2240	$28	$38	$50	$61	$71	$89	$104	$153
		30 Berkshire*	31 Brookhollow Crossing	32 Villages of Langham Creek	33 Westminister Landing*	34 Westminister Village*			
35-40 Connections	2050	$30	$42	$55	$67	$78	$97	$114	$168
		35 Grand Oaks	36 Windsong Place	37 Brenwood Park	38 Brenwood	39 Cypress Falls	40 Barker Village		
41-48 The Lamp Post	4365	$43	$60	$78	$95	$110	$138	$162	$238
		41 Windstone Colony*	42 Bear Creek Meadows	43 Bear Creek Plantation	44 Bear Creek Glen	45 Eagle Ranch West*	46 Lakesville	47 Plantation Lakes	48 Villages of Bear Creek
49-56 529 Informer	4700	$43	$59	$78	$95	$110	$138	$162	$237
		49 Highland Creek Ranch	50 Estates of Highland Creek, Highland Creek Village, Creekside, Crosscreek	51 Canyon Village at Cypress Springs*	52 Settler's Village*	53 Yaupon Place	54 Yaupon Ranch	55 Remington Grove	56 Strathmore
57-60 Cypress South	4200+	$60	$83	$109	$133	$154	$194	$227	$333
		57 Bridgeland	58 Cy-Creek Ranch	59 Cypress Creek Lakes	60 Towne Lake				
61-65 Cypress North	4450+	$64	$89	$116	$141	$164	$206	$241	$353
		61 Cypress Mill*	62 Sydney Harbour	63 Villages of Cypress Lakes	64 Cypress Ridge*	65 Lakes of Rosehill			

** Official publications.*

+ Due to rapidly increasing circulations, some areas will increase regularly. All prices are subject to change. Prices listed as of 4/01/2012.

KATY NEWSLETTERS

Total Circulation:
Approx. 50,000 Homes

Deadline for Advertising:
25th of second preceding month
(example: Jan 25 for March newsletters mailed in February)

Delivery Date:
End of the month
prior to publication date

Newsletter	Circulation	2 x 4 (3.75 x 2 or 1.75 x 4)	3 x 4 (3.75 x 3 or 2.75 x 4)	4 x 4 (3.75 x 4)	Quarter Pg (3.75 x 5 or 4.75 x 4)	Third Pg (3.75 x 6, 5.75 x 4 or 7.7 x 3)	4 x 8 (3.75 x 8 or 7.7 x 4)	Half Page (7.7 x 5 or 3.75 x 10.25)	Full Page (7.7 x 10.25)
1 Nottingham*	2620	$37	$51	$67	$82	$95	$119	$139	$204
2-3 Katy Communicator	2270	$28	$39	$51	$62	$72	$90	$106	$155
		2 Kelliwood	3 Willow Fork						
4-7 The Lakes	1100	$20	$27	$35	$43	$50	$63	$74	$108
		4 Lake Forest	5 Lakes of Buckingham			6 Heatherwood Park		7 Windsor Park Estates	
8 Oak Park Trails*	1200	$20	$28	$36	$44	$51	$65	$76	$111
9 Green Trails*	2050	$29	$39	$51	$63	$73	$91	$107	$157
10a Cinco Spirit	9000	$130	$179	$233	$285	$330	$415	$486	$713
10b Cinco Ranch II	2800	$40	$56	$73	$89	$103	$129	$151	$222
11-13 Falcon Point	2200	$29	$40	$52	$63	$73	$92	$108	$158
		11 Falcon Point*	12 Falcon Ranch*		13 Lake Pointe Estates				
14-15 Grand Lakes	3800	$54	$75	$98	$119	$138	$173	$203	$298
		14 Grand Lakes*	15 Canyon Gate*						
16-18 Seven Meadows/ Westheimer Lakes	4750	$68	$94	$123	$150	$174	$219	$257	$376
		16 Seven Meadows*	17 Westheimer Lakes*		18 Parkway Lakes*				
19-20 Governor's Place & West Memorial	1810	$26	$35	$46	$56	$65	$83	$96	$141
		19 Governor's Place*	20 West Memorial*						
21 Memorial Parkway*	2230	$32	$44	$57	$70	$81	$102	$119	$175
22 Cimarron*	1530	$22	$30	$39	$48	$55	$69	$81	$119
23-26 Williamsburg	3170	$36	$49	$64	$79	$91	$115	$134	$197
		23 Williamsburg Colony*		24 Williamsburg Settlement*		25 Williamsburg Parish*		26 Williamsburg Hamlet*	
27-29 Westlake	1500	$21	$29	$38	$46	$54	$67	$79	$116
		27 Westlake*	28 Westlake Forest*		29 Westlake Place*				
30-34 The Morton Review	2050	$29	$41	$53	$65	$75	$94	$110	$162
		30 Creekbend Estates*	31 Lakeridge		32 Oakridge Place		33 Barker's Ridge	34 Estates at Cullen Park	
35-38 Westfield / Villages of Sundown Glen	4610	$42	$58	$76	$93	$108	$135	$158	$232
		35 Westfield Terra*		36 Westfield*		37 Villages of Sundown Glen*		38 Raintree Village*	
39-41 Pin Oak Village/ Grayson Lakes	1100	$15	$21	$27	$33	$39	$48	$57	$83
		39 Pin Oak Village		40 Grayson Lakes*		41 Wood Creek*			
42 Cross Creek Ranch	1200+	$17	$24	$31	$38	$44	$55	$65	$95
43 Firethorne	1500+	$22	$30	$39	$48	$55	$69	$81	$119

* Official publications.

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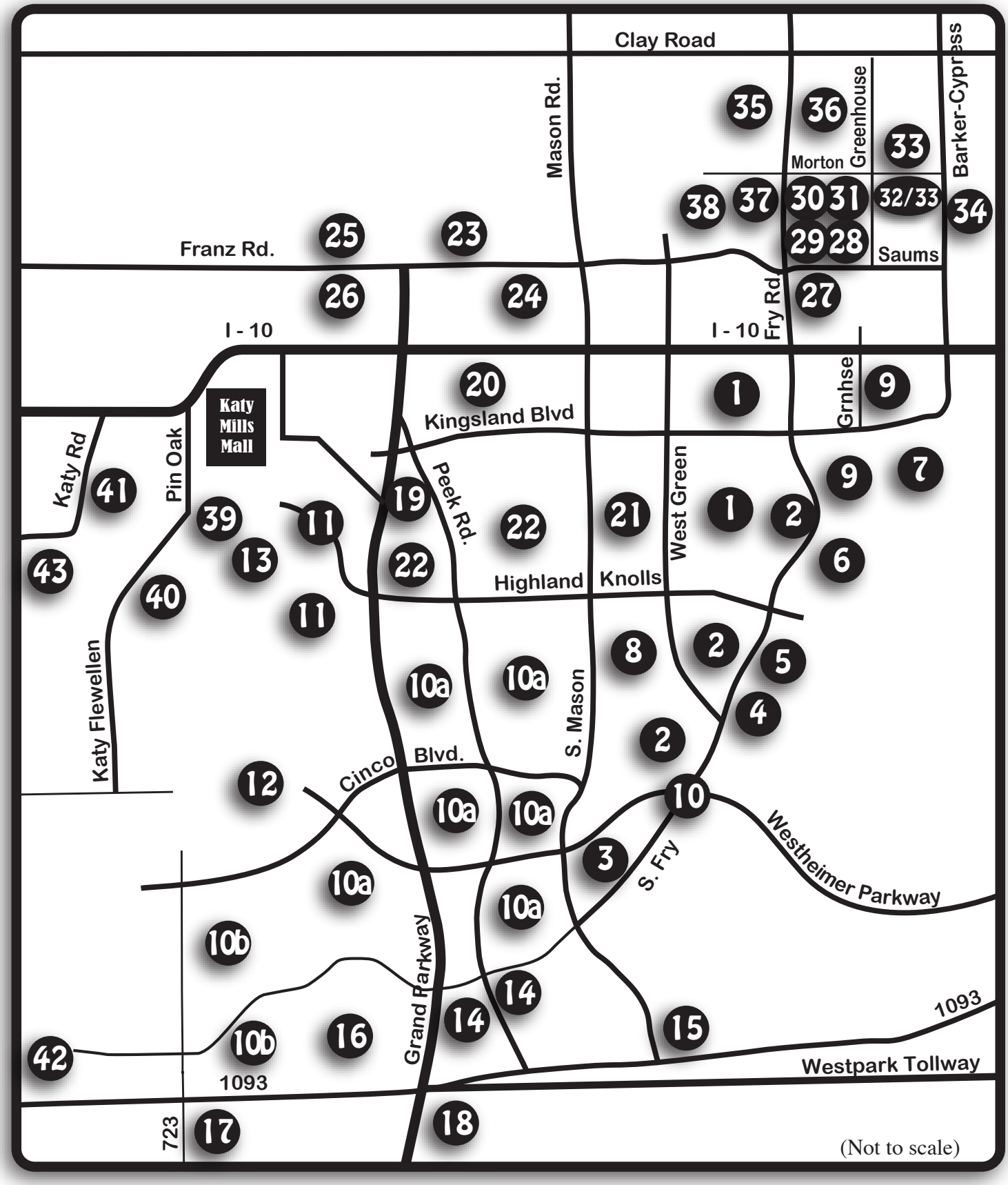
KATY AREA MAP